









#### About the Awards

- Created to recognize standout agency team members driving innovation & improving patient communications
- Selected based on actual accomplishments, influence on future DTC launches or campaigns, or recognized contributions and service to patients & DTC industry







# Norm Alger







VP, Group Creative Director Digitas Health LifeBrands





### Marc Ferrara



Vice President, Account Director
Publicis





### Carol Fiorino













SVP, Creative Director
Saatchi & Saatchi
Wellness





## Mark McConaghy



Sr. Vice President,
Strategy & Data Science
Evoke Health





# Georgia Pavlounis



SVP, Group Director, Planning
Carat





## Julia Phelan





Executive
Vice President
FCB Health





#### Suzanne Winkelman





Group Account Director
Havas Tonic





## Janet Barnard





Group Media Director
Pathway, Omnicom Media
Group

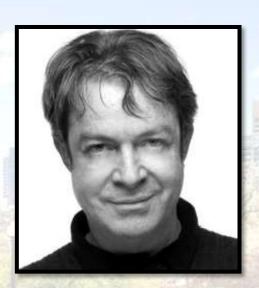




#### Richard Butt







EVP, Executive
Creative Director
Y&R





## Lisa Kang





SVP, Senior Director BBDO





## Howard Lenn





Group Creative
Director

J. Walter Thompson





## Tom McCaully





Vice President,
Healthcare Strategies
Targetbase





### Tim Millas





Chief Creative Officer /
Managing Partner
Beacon Healthcare
Communications





# Myra Robinson



Associate Director,
Insights & Innovations
Wunderman DC



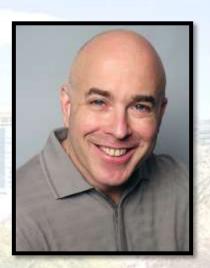


## Michael Spitz









Vice President,
Strategy
Klick Health

