

Marketing Disease Prevention in America

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and Services



Maureen Storey, PhD, Senior Vice President, Science Policy, American Beverage Association

Dr. Maureen Storey is senior vice president for science policy with the American Beverage Association. Storey oversees strategic development and execution of science policy and initiatives that have an impact in the scientific arena as well as positioning the beverage industry as a leader on challenging policy issues.

Prior to joining ABA, Storey was director of the Center for Food, Nutrition and Agriculture Policy (CFNAP), an independent, affiliated center of the College of Agriculture and Natural Resources at the University of Maryland-College Park. She also was a research professor at the University, as well as an affiliate research professor for the school's Department of Nutrition and Food Science. Additionally, in 2005-2006 Dr. Storey served as interim director of the University of Maryland/U.S. Food and Drug Administration's Joint Institute for Food Safety and Applied Nutrition (JIFSAN).

Storey was director of the Center for Food and Nutrition Policy at Virginia Tech (CFNP). She also served as a private sector advisor and childhood obesity expert to U.S. Department of Health and Human Services Secretary Tommy G. Thompson. Storey's previous positions include senior vice president of health and nutrition marketing at Virginia-based Hayes, Domenici & Associates and executive management positions with the Kellogg Company.

Storey received her bachelor's, master's and doctoral degrees from the University of Minnesota and was a National Cancer Institute postdoctoral training grant recipient at the University of Wisconsin-Madison. She has published numerous scientific papers, including several funded by unrestricted grants from the American Beverage Association, on such topics as beverage consumption and regulatory considerations involving functional foods and nutraceuticals. She is a member of the American Society for Nutrition, the Institute for Food Technologists and the American Dietetic Association.