

# Marketing Disease Prevention in America

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A Conference on Marketing  
Obesity-Related Products  
and Services



## **Annie Toro, Director of Government Relations, Trust for America's Health**

Annie Toro is the Director of Government Relations at Trust for America's Health, where she oversees all public policy activities involving a range of issues impacting public health and prevention, including infectious diseases, child health, chronic conditions, public health preparedness, obesity prevention, health disparities, environmental health, food safety, pandemic flu, and public health funding.

Prior to coming to TFAH, Ms. Toro was the Associate Executive Director for Government Relations at the American Psychological Association (APA). At APA, she was responsible for providing overall direction, developing, managing and coordinating the association's legislative and regulatory policy agenda, with issue areas including children, youth and families; ethnic and racial minorities; individuals with disabilities; emergency preparedness and response; older adults; trauma and violence; HIV/AIDS; women; lesbian, gay, bisexual and transgender persons; poverty; media and technology; immigration; eating disorders and obesity prevention.

Ms. Toro was also the Policy Liaison to the APA's Office on International Relations, where she provided feedback and recommendations on the United Nations NGO coalition comments. In this role, she worked closely with professionals around the world to advance critical policy and development efforts with a strong focus on improving health care.

Prior to joining APA, Ms. Toro was Senior Legislative Counsel to U.S. Representative Luis V. Gutierrez (D-IL). In that role, she was responsible for monitoring, developing, and writing legislation, and providing legal counsel to Representative Gutierrez on a range of issues, including health care, human rights, foreign affairs, violence prevention, appropriations, labor, transportation, and housing issues. Ms. Toro also served as the Minority Staff Director at the House Financial Services Committee Subcommittee on Oversight and Investigations, working on issues within the jurisdiction of the committee, including banking and consumer credit, housing, insurance, and securities. In that capacity, she also led efforts impacting international monetary policy.

She earned a Juris Doctor and a Bachelor of Arts degree from Syracuse University and a Master's in Public Health from The George Washington University.