



## DTC Perspectives Insertion Order

Company Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Name of person placing insertion: \_\_\_\_\_

Title: \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Issues Requested in 2007: Spring Summer Fall Winter

Size of Ad Unit            Full Page Color  
                                  Full Page Black and White  
                                  Other (1/2 1/3 1/4 1/8)

Special Requests \_\_\_\_\_

Total \$ Per Rate Card (Net) \_\_\_\_\_

The undersigned agrees to pay DTC Perspectives, Inc. the full amount of each ad within 30 days after proof of placement of ad. In order to prevent delays in production schedule or irreversible changes in layout, no cancellations will be accepted within 60 days of the first of the month of publishing. All outstanding invoices must be paid prior to placement of any single ad.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Print name(if different from above) \_\_\_\_\_

Title \_\_\_\_\_

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[www.dtcperspectives.com](http://www.dtcperspectives.com) [www.dtcnational.com](http://www.dtcnational.com) [www.dtcevents.com](http://www.dtcevents.com)

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