



M. JAMES (JIM) DOUGHERTY
Executive Director

Jim Dougherty is Executive Director of the Healthcare practice at J.D. Power and Associates, a business unit of The McGraw-Hill Companies.

Mr. Dougherty is currently developing a suite of satisfaction studies in healthcare including Medicare Part D beneficiary satisfaction studies covering standalone PDPs and Medicare Advantage plans; the *National Health Plan Satisfaction Study*, which focuses on the commercial health plan market; and the *Retail Pharmacy Satisfaction Study*.

Prior to joining J.D. Power and Associates, Mr. Dougherty worked for parent corporation The McGraw-Hill Companies for 27 years. He was responsible for the general management of medical journals and healthcare education programs, as well as healthcare management publications at other McGraw-Hill business units, including *BusinessWeek* and Standard & Poor's.

Mr. Dougherty recently received the Service to Industry Award from the Medical Advertising Hall of Fame for his long service to the healthcare communications industry. He is a past-president of the Association of Medical Publications, which includes more than 200 of the world's leading medical journal publishers. Additionally, he has served as an outside director on the Board of the Pharmaceutical Research and Manufacturers of America (PhRMA) and also served as a healthcare advisor to the American Business Press .

In addition to his work with McGraw-Hill, Mr. Dougherty was Chairman of the Board of Multum Information Services, a Denver, Colo.,-based healthcare information technology and database company that was sold to Cerner in the late 1990s.