

PEOPLE ON THE MOVE

Pharma & Agencies

Anderson DDB Health & Lifestyle has named Tony Miller executive creative director. Most recently, he was creative director at Smith Roberts Creative Communications.

Keli Bennett Walbert, a former Top 25 DTC Marketer from Abbott Labs, has been named vice president of integrated marketing at the American Medical Association (AMA). She most recently was a consumer healthcare marketing consultant for Giles and Associates.

management. Upton previously led various pharmaceutical accounts at Corbett Healthcare Group.

Skip Thurnauer has been hired as senior account supervisor in the women's health area for AbelsonTaylor. Thurnauer was director of client services at Euro RSCG Life.

Vox Medica, a Philadelphia-based agency, named Ross Thomson executive vice president and chief

advertising agency DePirro/Garrone. Most recently, they both held the title of executive vice president, executive creative director at GSW Worldwide.

CommonHealth has named Marc Weiner managing partner. He will oversee CommonHealth's EvoLogue (consumer), Qi (digital) and Conectics (media planning and placement service offerings). He will continue to serve as president of both the Qi and Conectics divisions.



KELI WALBERT



DENISE CAMPBELL



SKIP THURNAUER



ROSS THOMSON



MARC WEINER

Denise Campbell of AstraZeneca has moved from the consumer side of marketing to lead professional marketing efforts as senior director, healthcare professional marketing at the pharma company.

Cadent named Rafael Garza vice president, account services. Most recently, Garza worked at Genentech in marketing. Prior to joining Genentech, he was an account manager for Johnson & Johnson.

RTC Relationship Marketing (RTCRM), a full-service direct marketing and relationship marketing agency, promoted Michael Duke to senior vice president, director of marketing intelligence, with an emphasis on strategic planning, targeting and analysis. RTCRM also named Elizabeth Upton senior vice president, director of account

ideation officer. He previously led the worldwide creative team of Grey Healthcare Group.

MediZine has promoted Suzanne Polizzi to chief revenue officer. The move follows the firm's acquisition of the assets of University Health Publishing Group.

Ferguson, a division of CommonHealth, has hired Andrea Mills to be an account executive for multiple brands. Mills joins the company from Bristol-Myers Squibb.

Andy McCormick recently left his position as vice president, worldwide communications of Pfizer to join Hershey Co. as vice president, public affairs.

Lisa Garrone and Mike DePirro have teamed up to launch their own

Jay Parsons, president of Catalina Health Resource, has been named a director by MedVantx, a consumer medication management and delivery company based in San Diego. Parsons is a recognized expert in the area of consumer behavior-based marketing programs, and also developing customized incentive programs.